



FOR IMMEDIATE RELEASE
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PRESS RELEASE

MEDICAL IMAGING ADDS INTERPRETER SERVICE

September 28, 2005 – Medical Imaging, a Kansas-City based radiology provider, has just added the ability to provide interpreter services in over 150 languages. The new service, called “Language Line,” provides medically-trained interpreters to those patients who do not speak English. The service is free.

“We saw an increasing need for the ability to communicate, quickly and accurately, with non-English speaking patients coming to us for radiological procedures,” says Pete Barrett, Director of Marketing and Client Services. “Communication is even more important when a medical procedure is involved; when someone is sick or injured, it’s frustrating to encounter a language barrier.”

The system utilizes a world-wide team of interpreters connected via the internet. When encountering a language barrier or the need for interpretive services, Medical Imaging personnel dial the Language Line service and connect the patient with someone who speaks their native language. The interpreter, the patient, and the Medical Imaging personnel then engage in a three-way conference call. Languages as diverse as Hindi, Turkish, and Armenian are offered, as well as the more common languages like Spanish and German.

Medical Imaging is the first free-standing radiology provider in the Kansas City area to offer this service to local patients.

Medical Imaging’s website is www.medicalimagingkc.com; the company provides MRI, CT scan, Ultrasound, Mammography, X-Ray, and other radiological procedures at three state-of-the-art facilities around the Kansas City area. They are located at Rt. 152 and N. Oak Trafficway in the Northland, in the Eastland Center in Independence, and at Shawnee Mission Parkway and I-435 in Shawnee.