



FOR IMMEDIATE RELEASE  
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## PRESS RELEASE

### MEDICAL IMAGING MAKES BREAST HEALTH VIDEO AVAILABLE TO ALL

November 8, 2006 – Medical Imaging, a Kansas-City based radiology provider, has just added a 13-minute long video to their website explaining the uses of various radiology exams to detect breast cancer. Board certified radiologist Dr. Lawrence Ricci explains the different exams available, including digital mammography, ultrasound, and breast MRI's, what each does, and why together they provide medical science with the tools needed to provide early detection of the disease.

The radiology firm's website is located at [www.medicalimagingkc.com](http://www.medicalimagingkc.com). The website also includes a detailed 5 minute video about the minimally-invasive Mammotome breast biopsy.

"The more information people have to assist them in making decisions about their health care, the better" says Medical Imaging's Director of Marketing and Client Services, Peter Barrett. "Why not use video over the internet to spread the word about these diagnostic tools?"

The company provides MRI, CT scan, Ultrasound, Mammography, X-Ray, and other radiological procedures at three state-of-the-art facilities around the Kansas City area. They are located at Rt. 152 and N. Oak Trafficway in the Northland, in the Eastland Center in Independence, and at Shawnee Mission Parkway and I-435 in Shawnee.